

## Tourism-Related NOC Codes by TSC – TIA Yukon Official Definition

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TIA Yukon defines Tourism Professional Stream (TPS) candidates as **experienced and skilled tourism professionals** whose occupations align with:

- TIA Yukon’s selected and defined tourism-related NOC codes, and
- TIA Yukon’s Tourism Sector Categories (TSC) or select **case-by-case exceptions** when demonstrably tourism-relevant.

Below is an illustrative breakdown of tourism-related NOC examples categorized by TSC.

(Reference: [https://tourismhr.ca/breaking-down-silos/?utm\\_source=chatgpt.com](https://tourismhr.ca/breaking-down-silos/?utm_source=chatgpt.com))

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### ① Arts, Sports & Events

*Tourism-oriented cultural, artistic, entertainment, and sports service roles.*

#### **NOC TEER Occupation**

10022	0	Advertising, marketing & PR managers (tourism promotion)
12103	2	Conference & event planners
50010	0	Library, archive, museum & art gallery managers
50012	0	Recreation, sports & fitness program/service directors
51101	1	Conservators & curators
53100	3	Museum/gallery registrars, restorers, interpreters
53120	3	Dancers
53121	3	Actors, comedians, circus performers
53124	3	Artisans & craftspersons
53202	3	Sports officials & referees
54100	4	Program leaders & instructors (recreation/sport/fitness – visitor-focused)
65211	5	Operators & attendants in amusement, recreation & sport (visitor-focused)

## **NOC TEER Occupation**

64321 4 Casino workers

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### **② Accommodation**

*Visitor lodging and short-term stays*

#### **NOC TEER Occupation**

60031 0 Accommodation service managers

62022 2 Accommodation, travel, tourism and related services supervisors

62021 2 Executive housekeepers

64314 4 Hotel front desk clerks

65210 5 Support occupations in accommodation, travel & facilities set-up

65312 5 Janitors, caretakers, heavy-duty cleaners

65320 5 Dry cleaning, laundry & related occupations

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### **③ Food & Beverage**

*Visitor-serving food service operations (restaurants, cafés, bakeries, catering, food service within tourism venues)*

#### **NOC TEER Occupation**

60030 0 Restaurant & food service managers

62020 2 Food service supervisors

62200 2 Chefs

63200 3 Cooks

63202 3 Bakers

64300 4 Maîtres d'hôtel & hosts

64301 4 Bartenders

65200 5 Food & beverage servers

65201 5 Food counter attendants & kitchen helpers

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#### ④ Transportation

*Tourism-related passenger transportation only.*

##### **NOC TEER Occupation**

70020 0 Transportation managers

72024 2 Supervisors – motor transport

64311 4 Flight attendants

64312 4 Airline ticket & service agents

64313 4 Ground & water transport ticket agents

72600 2 Air pilots, flight engineers, instructors

72601 2 Air traffic controllers

72602 2 Deck officers (passenger ferry)

73301 3 Bus drivers & transit operators (*tourism-serving only*)

74202 5 Air transport ramp attendants

75200 5 Taxi, limousine drivers & chauffeurs (*tourism-serving only*)

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#### ⑤ Tours & Attractions

*Visitor experiences, guided activities, outdoor and attraction-based services*

##### **NOC TEER Occupation**

64320 4 Tour & travel guides

64322 4 Outdoor sport & recreation guides

62022 2 Accommodation, travel, tourism and related services supervisors

54100 4 Program leaders & instructors (tourism facilities only)

22113 2 Conservation & fishery officers (parks & visitor areas only)

22114 2 Landscape & horticulture technicians (tourism facilities only)

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## ⑥ Travel Services

*Trip planning, reservation, travel coordination, visitor information*

### **NOC TEER Occupation**

64310 4 Travel counsellors

64312 4 Airline ticket & service agents

64313 4 Ground/water transport ticket agents

62022 2 Accommodation, travel, tourism and related services supervisors

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## ⑦ Other – Tourism Relevant / Case-by-Case

Roles not formally categorized above but recognized as tourism-relevant when tied directly to tourism organizations or visitor-facing functions. *(TEER 0-3 only)*

### **NOC TEER Example Occupation**

10011 0 HR managers (within tourism organizations)

11200 1 HR professionals (within tourism organizations)

10022 0 Marketing/PR managers (tourism marketing)

11202 1 PR/marketing professionals (tourism marketing)

52110 3 Film/video camera operators (tourism media)

51114 1 Translators/interpreters (visitor-facing roles)

22114 2 Horticulture technicians (tourism facility maintenance)

73311 3 Railway conductors (tourism rail operations)