

Tourism-Related NOC Codes by TSC – TIA Yukon Official Definition

Version 1.0 — Latest Update: December 2025

TIA Yukon defines Tourism Professional Stream (TPS) candidates as **experienced and skilled tourism professionals** whose occupations align with:

- TIA Yukon's selected and defined tourism-related NOC codes, and
- TIA Yukon's Tourism Sector Categories (TSC) or select **case-by-case exceptions** when demonstrably tourism-relevant.

Below is an illustrative breakdown of tourism-related NOC examples categorized by TSC.

(Reference: https://tourismhr.ca/breaking-down-silos/?utm_source=chatgpt.com)

① Arts, Sports & Events

Tourism-oriented cultural, artistic, entertainment, and sports service roles.

NOC TEER Occupation

10022 0 Advertising, marketing & PR managers (tourism promotion)

12103 2 Conference & event planners

50010 0 Library, archive, museum & art gallery managers

50012 0 Recreation, sports & fitness program/service directors

51101 1 Conservators & curators

53100 3 Museum/gallery registrars, restorers, interpreters

53120 3 Dancers

53121 3 Actors, comedians, circus performers

53124 3 Artisans & craftspersons

53202 3 Sports officials & referees

54100 4 Program leaders & instructors (recreation/sport/fitness – visitor-focused)

65211 5 Operators & attendants in amusement, recreation & sport (visitor-focused)

NOC TEER Occupation

64321 4 Casino workers

② Accommodation

Visitor lodging and short-term stays

NOC TEER Occupation

60031 0 Accommodation service managers

62022 2 Accommodation, travel, tourism and related services supervisors

62021 2 Executive housekeepers

64314 4 Hotel front desk clerks

65210 5 Support occupations in accommodation, travel & facilities set-up

65312 5 Janitors, caretakers, heavy-duty cleaners

65320 5 Dry cleaning, laundry & related occupations

③ Food & Beverage

Visitor-serving food service operations (restaurants, cafés, bakeries, catering, food service within tourism venues)

NOC TEER Occupation

60030 0 Restaurant & food service managers

62020 2 Food service supervisors

62200 2 Chefs

63200 3 Cooks

63202 3 Bakers

64300 4 Maîtres d'hôtel & hosts

64301 4 Bartenders

65200 5 Food & beverage servers

65201 5 Food counter attendants & kitchen helpers

④ Transportation

Tourism-related passenger transportation only.

NOC TEER Occupation

70020 0 Transportation managers

72024 2 Supervisors – motor transport

64311 4 Flight attendants

64312 4 Airline ticket & service agents

64313 4 Ground & water transport ticket agents

72600 2 Air pilots, flight engineers, instructors

72601 2 Air traffic controllers

72602 2 Deck officers (passenger ferry)

73301 3 Bus drivers & transit operators (*tourism-serving only*)

74202 5 Air transport ramp attendants

75200 5 Taxi, limousine drivers & chauffeurs (*tourism-serving only*)

⑤ Tours & Attractions

Visitor experiences, guided activities, outdoor and attraction-based services

NOC TEER Occupation

64320 4 Tour & travel guides

64322 4 Outdoor sport & recreation guides

62022 2 Accommodation, travel, tourism and related services supervisors

54100 4 Program leaders & instructors (tourism facilities only)

22113 2 Conservation & fishery officers (parks & visitor areas only)

22114 2 Landscape & horticulture technicians (tourism facilities only)

⑥ Travel Services

Trip planning, reservation, travel coordination, visitor information

NOC TEER Occupation

64310 4 Travel counsellors

64312 4 Airline ticket & service agents

64313 4 Ground/water transport ticket agents

62022 2 Accommodation, travel, tourism and related services supervisors

⑦ Other – Tourism Relevant / Case-by-Case

Roles not formally categorized above but recognized as tourism-relevant when tied directly to tourism organizations or visitor-facing functions. (*TEER 0-3 only*)

NOC TEER Example Occupation

10011 0 HR managers (within tourism organizations)

11200 1 HR professionals (within tourism organizations)

10022 0 Marketing/PR managers (tourism marketing)

11202 1 PR/marketing professionals (tourism marketing)

52110 3 Film/video camera operators (tourism media)

51114 1 Translators/interpreters (visitor-facing roles)

22114 2 Horticulture technicians (tourism facility maintenance)

73311 3 Railway conductors (tourism rail operations)