



Online Tourism Operators Forum – Friday July 31, 2020 (12pm)

Format:

The forum will take place online using Zoom as the platform. All participants must be registered in advance of the meeting, using the link below:

<https://zoom.us/meeting/register/tJMpc-mhrD0iH9QEnVF2n091fLlpoft3NCxL>

Meeting Minutes

12pm – Welcome and Overview

TIA Yukon Executive Director, Blake Rogers

- Unanswered question from last week's call with CMOH Dr. Hanley: we did send them to Yukon Health and share the answers with you as soon as we have them
- CanNor & YG working with TIA, YFNCT and Yukon University on a support program for industry, info's rolling out very soon
- Certification & Standards: TIA working with MTEC for "Cleaning it right" program, info on how to enroll this in Yukon very soon as well
- Update on Culinary Tourism: postponed launch, to give culinary tourism the time it deserves, when right to do so. Culinary tourism strategy is available on website in English and French at: <https://tiayukon.com/about/yukon-culinary-tourism-development-strategy/>
- Workshop from TIAC for culinary tourism and winter tourism in August. Info here: <https://www.eventbrite.ca/e/august-26-27-2020-yukon-online-workshop-series-tickets-113487415916>
- Food Day Canada August 1 link: <https://fooddaycanada.ca/>

12:10pm – Government of Canada Update

Yukon MP and Parliamentary Secretary for CanNor, Hon. Larry Bagnell

- Biggest program = Wage Subsidy (CEWS) major changes
- 2nd payment to Yukon Airlines
- YG has waived aviation fees
- Internet off-grid options, CanNor looking into it
- Covid-Alert App available
- International travel: Announcement international border closure extended to end of August
- Border to Alaska: made rules more strict

12:20pm – Yukon Tourism & Culture Update

Deputy Minister Val Royle and Director Pierre Germain

- YG announced Phase 3 on August 1, changes for social gatherings, sports
- This phase will be the longest phase that will last until vaccine is developed
- Household bubbles can be increased
- Members can interact without social distancing

- Indoor social gathering: remain at 10
- Outdoor: remain at 50
- Seated outdoor events for up to 100 (like weddings) allowed
- Visitor decals available, now in communities as well
- VIC's have been open for a month, they have received about 47,000 people
- 57% from BC, 39% from Yukon
- Communities changing banners in the next week to graduation banners (class 2020)
- Yukon Elevate Program in the making, as Blake has mentioned
- Later today industry e-news update on visitors for 2021
- Air North: travelers' choice on TripAdvisor Canada's best airline

Valerie Royle, 12:24PM

- Update on Alaska's Covid-19 requirements (negative test in 72 hours), Premier Silver is following up next week, more info after Tuesday for more details and clarification.

Q&A - 12:30pm

Hardy/Dalton Trail Lodge:

Any news on international travel?

Larry Bagnells' respond:

- borders closed til Aug 31
- stricter rules for people driving through Yukon

Question from Blake Rogers:

Are WCB rates lowered?

Valerie Royle response:

- WCB is revising their 2021 rates right now
- Follow up with WCB, will report back next week.

Carmen/Klondike Travel:

How is TCMF processing coming along? Timeline?

Pierre Germain response:

- Over 100 applications have been processed
- Everybody should now be notified were their application is in the process
- 44 agreements have been assigned and are awaiting the operator's signature

12:38 - Adjourn