



Online Tourism Operators Forum – Friday August 14, 2020 (12pm)

55 Participants

Meeting Minutes

12pm – Welcome and Overview

TIA Yukon Executive Director, Blake Rogers

- WTTTC Safe travels stamp on our website: <http://tiayukon.com/covid-19-updates/useful-resources/wttc-safe-travels-stamp-program/>
- TIA Yukon being a member of WTTTC as well
- Tundra Medical helping with disposable facemasks for industry
- TIAY ordered reusable facemasks with Logo on it
- TIAC programs in cooperation with TIAY on winter/shoulder season and culinary
- Question of the week / Poll: <https://app.sli.do/event/0xj0tgoe/live/polls>
- US border closed until September 31st now
- RCMP now ticketing people who are not supposed to be in territory
- Concerns of tourism in the communities
- ELEVATE program info's coming soon. We are waiting on funding approval

12:15 pm – Federal Updates

CanNor, Sierra van der Meer

- Wednesdays / Thursday's sessions with CanNor around their funding program
- Ending program for fixed costs, if you have not applied yet / do it asap through the Yukon Government

12:20pm – Yukon Tourism & Culture Update

Deputy Minister Val Royle and Robin Anderson

- Watson Lake / Beaver Creek Update: VIC staff are assisting advice travellers' what's allowed, what's not
- Beringia Centre Staff
- TCMF: additional 34 applications have been approved last week
- BC campaign running until Labour Day and will tease in Aurora Viewing messaging
- As of Wed. 2975 BC residents registered in VIC's in the territory has been
- Content for next year getting ready RTO's
- Condor announced 2021 schedule and Whitehorse is still on. Starting May 23, 2021 still looking to have all 17 Sunday flights as it has been in previous years
- Response to Question from Sonny Gray in Slido:
- Green/Blue YG Tourism signs seem limited. The YT Ag. Ass. tried to get a sign for their new fair grounds, because they don't hold regular hours they were denied.

12:30pm – Special Update from the Outfitting Sector

Teena Dickson, Co-Owner/Operator, Dickson Outfitting

- Question: to Valerie Royle
- Outfitters have been actively working with BC WTA and National for Canadians
- No Americans in hunting areas in the Yukon
- 19 operating outfitters in Yukon
- Many clients from BC and Alberta
- No store front offices, nit open to general public
- Hunting Season August 1-October 31
- Working under the Wilderness Licensing Act,
- How do clients arrive? Many are driving, arriving with documents
- Staff must quarantine, and clients quarantine at the camp. Not allowed in hotels
- Need to bring their own gear (sleeping bag, rifles etc.)
- Covid Risk Liability
- At end of season: staff must quarantine
- Self-Isolation in Yukon as a product possible / Creative marketing strategy possible

1 pm – Q&A

Adam Gerle

Hi Robin, does your current BC campaign run past September? Is there a winter one planned? Thanks!

Response by Robin Anderson, Yukon Tourism & Culture

Sonny Gray

is there a forum that we could share all of these step by step precautions with the general public? Its a huge undertaking if the public only knew...

Response by Blake Rogers

Response by Valerie Royle

Sonny Gray

Are we seeing consultants emerge that are specializing in creating these Covid Operation plans?? Could we share those resources?

Response by Valerie Royle

Timothy Bell

What is the criteria for Alberta being allowed to drive to the Yukon. Is this being worked on by Tourism?

Response by Valerie Royle

Carmen/Klondike Travel Yukon Tours

Is it possible for YG T&C help guide some operators looking for help for safe operational plans or marketing initiatives?

Response by Valerie Royle

1pm - Adjourn