



Online Tourism Operators Forum – Friday June 12, 2020 (12pm)

Meeting Minutes

Note: numbers in brackets correspond with when each person starts speaking in the recording

- 64 people on the call
- Slido #61549

12pm – Welcome and Overview

TIA Yukon Executive Director, Blake Rogers

Min 12:03:56 – Industry Update

TIA Yukon Chair, Neil Hartling

- Distributed 5,000 masks to Yukon operators, there are a few boxes left please email info@tiayukon.com
- Tundra Medical Supplies will have PPE, locally
- If you can buy local, please do
- fake news causing confusion and chaos – check your sources. Some businesses are able to take your money for services that have yet to be cleared – airlines and travel shows (eg. Condor listing flights) misleading info, but not illegal. Buyer beware.
- Updating online resources once again on the TIA website
- 12:07 check out Pivot program: <https://www.yukonu.ca/innovation-entrepreneurship/PIVOT>
- Operating this summer? Hopefully you are launching this summer to all locals and BC residents.
- If not operating this summer – let Sandy at WTAY and copy TIA. Helps us if we know how many operators are operating. Vital information for us.
- Not operating or changed offerings? Mention this on your digital communications
- Any feedback on these web forums, please reach out

Min 12:12:40 – Government of Canada Update

Yukon MP and Parliamentary Secretary for CanNor, Hon. Larry Bagnell

- Federal Government 15 billion to provinces and territories
- Second phase of food security program launched – first come first serve
- Phoned everyone from Canada Summer Jobs program – if I haven't phone you, please be in touch.
- 133 million for Indigenous businesses, 16 million for indigenous tourism businesses
- Temporary screening for people going on flights, incoming international flights, outgoing international, domestic and secure areas in the airports

- CEWS extended to August 29th

Min 12:18:19 – Update from Yukon Tourism & Culture
Deputy Minister Val Royle and Director Pierre Germain

Pierre Germain

- TCMF guidelines launched on Monday – heavy intake. Process of processing them now
- Phase one, preparing for Phase two, which opens to BC if everything goes well
- BC marketing campaign that T&C is working on
- Reaching out to businesses on Travel Yukon website to accurately reflect on TY.com
- In-destination, Explore Your Yukon campaign
- Guidance document on marketing messaging to operators: <https://yukon.ca/en/tourism-industry-messaging-guidance-phase-1-and-2-path-forward-plan>

Mine 12:21:50 Val Royle

- CMOH and Premier have some announcements today at 2pm – tune in
- Working on economic and tourism recovery plan with CanNor and TIA Yukon
- If you are having difficulty navigating or no responses, reach out through your organization (TIA Yukon) or directly to me: Valerie.Royle@gov.yk.ca
- Minister Dendys reached out to all Chefs where there are VIC's

Min 12:26:03 – Update from Yukon First Nations and Communities

Covid-19 Information Coordinators, Mathieya Alatini and Kari Johnston

- New economic reality and how do communities function – mining and tourism are big sectors. How to pivot and shift
- Developed a template document for travel advisories
- Template for AYC members – available on CYFN covid page: <https://www.cyfn.ca/covid-19/>
- Looking at opening document and how to incorporate Yukon and indigenous values into the document

12:32pm – Q&A

Min 12:31:59 **Question 1**

Janet Sanders: With NWT opening to all Canadians to comply with Charter of Rights and Freedom where does that leave the Yukon. Will we also open to all Canadians?

Response by Val Royle

Min 12:33:16 **Question 2**

Blake Rogers: Larry, do you have a projection of when US residents can come to do wilderness activities?

Response by Larry Bagnell

Min 12:34:40 **Question 3**

Janet Sanders: Pilots scheduled for Commercial flight test need an exemption in order to take their flight test before their written exam. This exemption has been on the table in Ottawa for

weeks. Exemption # is NCR066-2020 and NCR067-2020. Larry can you check into this with Transport Canada?

Response by Larry Bagnell

Min 12:35:25 **Question 4**

Matthew: CERB for Self employed says that business owners must return to work when it's reasonable. Can Larry provide clarity on what this means when no income on horizon

Wolfgang: Are there already plans for extending the CERB for more than 16 weeks if a business will not be able to open for the fall or winter season?

Larry responded

Min 12:36:17 **Question 5**

Timothy Bell: As there is no standing Government order banning travel between BC, Alberta and Saskatchewan and never has been, how would this affect the Yukon position?

Response by Valerie Royle

Min 12:37:50 **Question 6**

Joost van der Putten: Will results of Destination Canada Survey regulate Canadian residents' sentiments be taken into account for marketing efforts? How? Impact on moving to phase 2?

Response by Pierre Germain

GNWT website contains information on traveling and move around. It can be found at <https://www.gov.nt.ca/covid-19/>

Min 12:40:08 **Question 7**

Timothy Bell: Larry is there a schedule for our elected representatives to go back to Parliament?

Response by Larry Bagnell

Min 12:41:25 **Question 7**

Torsten Eder: Hi Larry, are there any discussions on extending the wage subsidy program past August 29th for everyone or possibly hard hit industries like tourism?

Response by Larry Bagnell

Min 12:42:16 **Question 8**

Blake Rogers: Do you have any tips for tourism operators that are looking to travel through communities as things reopen? Any tips for operators so they can show safe practices and restore confidence in communities?

Response by Kari Johnston

Min 12:45:10 **Question 9**

Timothy Bell: To Val, I put this in the chat but how is allowing BC and not the rest of Canada to enter the Yukon a fair application of The Charter of Rights

Response by Larry Bagnell

Justice Minister Tracey McPhee's interview on CBC: <https://www.cbc.ca/listen/live-radio/1-393-yukon-morning/clip/15780551-justice-minister-tracy-anne-mcphée-on-canadian-civil-liberties-association-letter>

Min 12:46:16 **Question 10**

Louis R: The YG has a 13 week layoff period. Other jurisdictions have increased/extended it. YG has yet/or refuses. Layoffs will be automatically terminated.

Responses by Valerie Royle, Larry Bagnell and Neil Hartling

Min 12:50:00 **Question 11**

Mark Waldbiling: Will refunds from Yukon Territorial Parks be available in full for pre bookings that will not be running?

Response by Scott Cameron

Neil Hartling's comments 12:51:46

Min 12:52:43 **Question 12**

Louis R. Gagnon: Neil/ Larry, can you send me more information about your comments in regards to the Layoffs and CERB and how it applies to layoffs.

Response from Larry Bagnell and Blake Rogers

Louis R. Gagnon comments, 12:53:57

Blake Rogers responds to Louis R. Gagnon 12:54:53

Neil Hartling's final comments 12:56:09

12:57pm – Adjourn

[Zoom sidebar chat](#)

Kalin Pallett: PIVOT. program info: <https://www.yukonu.ca/innovation-entrepreneurship/PIVOT>

Sandy Legge: Please let me know if you are planning to be open or not this summer and if so, if your offerings have changed - thanks all! info@wtay.com

Robin Anderson: Messaging Guidelines for Tourism Businesses: <https://yukon.ca/en/tourism-industry-messaging-guidance-phase-1-and-2-path-forward-plan>

Mathieya Alatini: mza@gsdstrategies.ca

Larry Bagnell: answers to slido questions Matthew, Yukon CRA number (which you have to call from an 867 area code phone) is 1 866 841-1876 Janet please send your pilot question to Larry.Bagnell.P9@parl.gc.ca

Pierre Germain: GNWT website contains information on traveling and move around. It can be found at <https://www.gov.nt.ca/covid-19/>

Valerie Royle: Yukon will confirm the BC/Yukon bubble next week. Waiting on Dr. Henry's mid-June status report as well as how Yukon is doing a few weeks into Phase 1.

Valerie Royle: Heidi, If we move forward with the BC/Yukon bubble, no self-isolation requirement exists for BC residents coming to Yukon (if they haven't travelled outside BC in the previous two week period