



## For Immediate Release

July 13, 2015

### **THE YUKON CULINARY FESTIVAL TO SERVE UP UNIQUE TASTES IN THE LAND OF THE MIDNIGHT SUN**

WHITEHORSE - The Tourism Industry Association of the Yukon (TIA Yukon) is pleased to announce that the one and only multi-day, territory-wide culinary festival to be held in the Canadian territories is entering its third year. The Yukon Culinary Festival, presented in partnership by Air North, Yukon's Airline and TIA Yukon, will run July 30th – August 2nd, 2015 and will feature culinary-themed activities throughout the Yukon. The festival will highlight foods from the region and will showcase the farms, restaurants and other businesses that are responsible for bringing these delicious goods to the table.

"The culinary experience in the Yukon is something that enhances the visitor experience overall", said Blake Rogers, Executive Director of TIA Yukon. "Many who come to the territory are pleasantly surprised by the calibre of our restaurants, and the amazing flavours that can be found here".

In addition to some of the Yukon's finest culinary experts such as The Boreal Gourmet's Chef Miche Genest and the Inn on the Lake's Chef Carson Schiffkorn, the Yukon Culinary Festival will also feature celebrity chef Chris Irving, a born and raised Yukoner and the Executive Chef at The Gantry Restaurant and Bar in Sydney, Australia; Chef Eric Pateman, Founder and CEO of Edible Canada in Vancouver, BC; and Chef Marco Desmond from the restaurant Starfire in Skagway, Alaska.

The festival relies heavily on contributions from the community and would not be possible without the support of major partners such as the Yukon Government, Northern Vision Development, Yukon Brewing, Parks Canada, the Fireweed Market Society, Rivendell Farm, the Klondike Visitors Association, the Klondike Institute of Arts and Culture, Holland America Line and the Yukon Chamber of Commerce.

Main events on this year's schedule include a picnic on the grounds of the S.S. Klondike National Historic Site in Whitehorse, a gourmet dinner with guest chefs at the Parks Canada Commissioner's Residence in Dawson City, and a community feast comprised of foods from the region, hosted at Rivendell Farm in Whitehorse.

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Additional information about the Yukon Culinary Festival can be found on the TIA Yukon website at [www.tiayukon.com](http://www.tiayukon.com).

For further inquiries, or to inquire about media passes for ticketed events, please contact:

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