



## **FOR IMMEDIATE RELEASE**

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### **2014 Giovanni Castellarin Scholarship Fund Recipients Announced**

Whitehorse – The Tourism Industry Association of the Yukon (TIA Yukon) is pleased to announce that Nadine Poirier and Daniel Guhl have been chosen as the 2014 Giovanni Castellarin Scholarship Fund winners. As this year’s successful applicants, Nadine and Daniel will each be awarded a \$1,000 dollar scholarship to assist with the cost of their post-secondary education in tourism.

Born and raised in Whitehorse, Nadine is currently studying Adventure Studies at Thompson Rivers University. Nadine has a passion for adventure tourism and believes in the potential the Yukon has for adventure based programs both tourism and community based. With her past experience as an Activity Guide with Equinox and a Camp Coordinator with the City of Whitehorse, Nadine has a strong vision for growing winter tourism in Yukon and hopes to one day start her own adventure-based company.

“This contribution will be such a big help for me in my studies”, said Poirier. “It means a lot to me to have the support of TIA Yukon in my educational pursuits. I very much look forward to coming back to the Yukon once I finish my diploma to put my new skills and ideas to work”.

Daniel Guhl was also born and raised in the Yukon, currently studying Business Administration with a focus on tourism at St. Francis Xavier University in Nova Scotia. Daniel has a great talent for creating websites and exploring the outdoors, with a family history of tourism businesses, Daniel plans to return home to the Yukon after his studies to continue the family tradition. Already bilingual in French and English, Daniel is studying German and Spanish and will be heading on an overseas exchange program to Germany where he plans to network with tourism markets and establish connections for the future. His vision is to help connect Yukon tourism operators and entrepreneurs to global markets and build strong long lasting partnerships as a sustainable resource.

“It’s a great privilege to be awarded the GCSF for 2014”, said Guhl. “The award will go towards my education, and quite possibly towards an educational trip with my German class to Berlin in March”.

Established in 2002 in memory of Giovanni Castellarin, a long-time champion of tourism in Yukon and the Klondike, the GCSF is awarded and cost shared by the Tourism Industry Association of the Yukon and the Klondike Visitor’s Association (KVA).

Recipients of the scholarship are awarded \$1000 to assist with their post-secondary studies in the field of tourism.

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