



**For Immediate Release**

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**2014 YUKON CULINARY FESTIVAL SET TO SERVE UP FLAVOURS OF THE PACIFIC NORTHWEST**

WHITEHORSE - The Tourism Industry Association of the Yukon (TIA Yukon) is pleased to announce that the one and only multi-day, territory-wide culinary festival to be held in the Canadian territories is entering its second year. "The Yukon Culinary Festival: A Celebration of Local Food and Homegrown Cuisine" presented in partnership by Air North, Yukon's Airline and TIA Yukon, will run July 31st – August 3rd, 2014 and will feature culinary-themed activities throughout the Yukon. The festival will highlight how Yukon foods and food products are produced, harvested and prepared and will showcase the farms, restaurants and other businesses that are responsible for bringing these delicious goods to the table.

"The culinary experience in the Yukon is something that enhances the visitor experience overall", said Blake Rogers, Executive Director of TIA Yukon. "Many who come to the territory are pleasantly surprised by the calibre of our restaurants, and the amazing flavours that can be found in the Yukon".

The Yukon Culinary Festival will feature local Yukon chefs, celebrity chefs Christian Pritchard and Ted Reader, and will celebrate regional cuisine with guest chefs from Alaska, the Northwest Territories, and British Columbia.

With strong industry interest and support, this year's festival has grown in scope, both in the number of stakeholders involved and the geography covered. The festival has partnered with Yukon's Department of Tourism and Culture, Northern Vision Development, Yukon Brewing, Parks Canada, the Fireweed Market Society, Rivendell Farm, Carcross Tagish First Nation, the Klondike Visitors Association, the Klondike Institute of Arts and Culture, the Yukon Historical and Museums Association, Aurora Village and many more to make this festival happen. Main events on the schedule include restaurant crawls in both Dawson City and Whitehorse, a celebration of wild foods in Faro, a traditional First Nations salmon BBQ in Carcross, an evening soiree on the SS Klondike, as well as gourmet food with guest chefs both at the Parks Canada Commissioner's Residence in Dawson, and at Rivendell Farm in Whitehorse.

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Additional information about the Yukon Culinary Festival: A Celebration of Local Food and Homegrown Cuisine, can be found on the TIA Yukon website at [www.tiayukon.com](http://www.tiayukon.com).

For further inquiries, or to inquire about media passes for ticketed events, please contact:

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