



For Immediate Release

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2013 Yukon Tourism Awards of Excellence

WHITEHORSE – This year’s Yukon Tourism Awards of Excellence were awarded at the TIA Yukon annual gala dinner that was held at the ANB/ANS Hall in Haines, AK on Saturday, May 4th. Sponsored by Outside the Cube, the awards recognize the organizations and people that make Yukon tourism so special.

The winners of the 2013 Yukon Tourism Awards of Excellence are:

Volunteer of the Year Award	Bev Rieger, Yukon Quest
Creative Travel Media Award	Marcelle Fressineau, Alayuk Adventures
Sustainability Leadership In Tourism Award	Terry Wilkinson, Caesar Lake Outfitters
Marketing Innovation Award	Yukon Brewing Company
Innovator of the Year Award	Carcross Tagish Management Corporation
Yukon Tourism Ambassador Award	Sheila Dodd, City of Whitehorse
Lifetime Achievement Award	Barry Bellchambers

The winners will be nominated for the Tourism Industry Association of Canada’s (TIAC) 2013 Canadian Tourism Awards, which will be announced at their annual gala in November.

“In recent years, Yukon’s tourism industry has managed to punch above its weight level, winning at TIAC despite its comparative size to bigger jurisdictions” said TIA Yukon Chair Neil Hartling.

This was the first time a Lifetime Achievement Award was given out, recognizing the great contributions to the accommodations sector that Barry Bellchambers provided to the Yukon. Bellchambers passed away in early March.

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