



## FOR IMMEDIATE RELEASE

May 3, 2012

### TIA Yukon announces new Board of Directors

Whitehorse – Following a successful conference held in both Whitehorse and Haines Junction, members of Yukon's Tourism Industry Association welcomed two new members to the TIA Yukon Board of Directors on Saturday, April 28 during the association's Annual General Meeting.

The TIA Yukon Annual General Meeting offered a chance for Chair Neil Hartling to update membership on activities from the past year. Members then elected Charlene Alexander, of the Yukon First Nations Tourism Association, to represent the Festivals, Events and Attractions seat on the board. Also during the AGM, members also welcomed Katie Johnson to the board as one of six appointed directors representing TIA Yukon's designated organizations. Johnson will be representing the Yukon First Nations Tourism Association.

On May 10, the TIA Yukon Board of Directors will meet to determine which directors will fill the executive positions of 2<sup>nd</sup> Vice Chair and Treasurer.

### The 2012 TIA Yukon Board of Directors is:

#### Executive:

- **Chair:** Neil Hartling, Nahanni River Adventures and Canadian River Expeditions, representing Adventure and Winter Tourism
- **1st Vice Chair:** Joost van der Putten, Nature Tours of the Yukon, representing Meetings and Conventions as well as Incentive Travel and Travel Trade
- **2<sup>nd</sup> Vice Chair:** *to be appointed from within the board of directors*
- **Treasurer:** *to be appointed from within the board of directors*

#### Elected Directors:

- Charlene Alexander, Yukon First Nations Tourism Association, representing Festivals, Events and Attractions
- John Robertson, High Country Inn/Best Western Gold Rush Inn, representing Accommodations and Food/Beverage
- Bill Fletcher, Holland America Line, representing Transportation
- Teresa Earle, Teresa Earle Communications, representing Tourism Services

#### Appointed Directors:

- Teena Dickson, Dickson Outfitters, representing the Yukon Outfitters Association
- Katie Johnson, representing the Yukon First Nations Tourism Association
- Gary Parker, representing the Klondike Visitors Association
- Heather McIntyre, Westmark Whitehorse Hotel and Conference Centre, representing the Yukon Convention Bureau
- Felix Geithner, Ruby Range Adventure, representing the Wilderness Tourism Association of the Yukon
- To be confirmed, representative from the Yukon Historical and Museums Association

TIA Yukon thanks the following outgoing members of Yukon's tourism industry for their active involvement on the TIA Yukon board of directors during the 2011-2012 fiscal year:

- Harreson Tanner, former 2<sup>nd</sup> Vice Chair and Festivals, Events and Attractions representative
- Tracey Anderson, former Treasurer and Yukon Historical and Museums Association representative
- Justin Ferbey, former Yukon First Nations Tourism Association representative

For more information, contact:

TIA Yukon  
(867) 668-3331  
[info@tiayukon.com](mailto:info@tiayukon.com)