



FOR IMMEDIATE RELEASE

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2011 Giovanni Castellarin Scholarship Fund Recipient Announced

Whitehorse – The Tourism Industry Association of the Yukon is pleased to announce that Dawn Hansen has been chosen as the 2011 Giovanni Castellarin Scholarship Fund winner. As this year's successful applicant, Dawn will be awarded a \$1,000 dollar scholarship to assist with the cost of her post-secondary education in tourism.

Born in Whitehorse, Dawn has been a Yukon resident for over 20 years. Currently studying Outdoor Recreation and Tourism Management at the University of Northern British Columbia, Dawn is passionate about the sustainable use of Yukon's wilderness. With her past experience as a guide and deep respect for nature, Dawn has a strong vision for growing sustainable tourism in Yukon and hopes to one day start her own eco-tourism business.

While receiving the award, Dawn expressed her gratitude, saying, "I am very excited to receive this scholarship, which will help me continue my education in tourism and pursue my dream of starting my own eco-tourism company in the future. I love Yukon's pristine wilderness, and look forward to sharing my passion for the outdoors with visitors to our beautiful territory."

TIA Yukon congratulates Dawn and wishes her much success in her tourism education and future endeavours. TIA Yukon Executive Director Krista Prochazka is pleased that this year's scholarship winner is passionate about tourism, saying, "The committee was very impressed with Dawn's application, and we are confident that she will continue to be an asset to Yukon's tourism industry in the years to come."

Established in 2002 in memory of Giovanni Castellarin, a long-time champion of tourism in Yukon and the Klondike, the GCSF is awarded by the Tourism Industry Association of the Yukon.

Recipients of the scholarship are awarded \$1000 to assist with their post-secondary studies in the field of tourism.

For more information, contact:

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