



FOR IMMEDIATE RELEASE

May 11, 2011

TIA Yukon announces new Board of Directors

Whitehorse – Following an exciting conference in beautiful Dawson City, members of Yukon's Tourism Industry Association elected 3 members to the TIA Yukon Board of Directors on Saturday, May 7 and appointed a new board executive.

The TIA Yukon Annual General Meeting offered a chance for outgoing board chair Rod Taylor, and interim board chair Dee Enright to update membership on activities from the past year. As well, TIA Yukon members were presented with proposed changes to how the board executive is selected; members voted to have executive members selected by the board rather than the membership-at-large. Unable to resist watching the river go out, the AGM resumed after a short break for elections.

The new TIA Yukon Board of Directors is:

Board Executive:

- **Chair:** Neil Hartling, Nahanni River Adventures and Canadian River Expeditions, representing Adventure and Winter Tourism
- **1st Vice Chair:** Joost van der Putten, Nature Tours of the Yukon, representing Meetings Conventions as well as Incentive Travel and Travel Trade
- **2nd Vice Chair:** Harreson Tanner, Yukon Artists at Work, representing Festivals, Events and Attractions
- **Treasurer:** Tracey Anderson, representing the Yukon Historical and Museums Association

Directors:

- John Robertson, High Country Inn/Best Western Gold Rush Inn, representing Accommodations and Food/Beverage
- Bill Fletcher, Holland America Line, representing Transportation
- Teresa Earle, Teresa Earle Communications, representing Tourism Services
- Teena Dickson, Dickson Outfitters, representing the Yukon Outfitters Association
- Justin Ferbey, Carcross Tagish Management Corporation, representing the Yukon First Nations Tourism Association
- Gary Parker, representing the Klondike Visitors Association
- To be confirmed, Yukon Convention Bureau*
- To be confirmed, the Wilderness Tourism Association of the Yukon*

* Formerly, John Robertson and Neil Hartling represented these organizations. With their election to the board, TIA Yukon will be seeking new appointees from these designated organizations.

TIA Yukon thanks the following members of Yukon's tourism industry for their active involvement and dedication on the TIA Yukon Board of Directors over the last several years:

- Rod Taylor, former Chair
- Dee Enright, former 1st Vice Chair
- Mary Ann Ferguson, former 2nd Vice Chair

In recognition of their outstanding achievements and contributions to the Yukon tourism industry, Rod Taylor, Mary Ann Ferguson and Dee Enright were awarded the prestigious Yukon Tourism Ambassador Award on Friday, May 6 during the 2011 TIA Yukon Spring Conference & AGM.

For more information, contact:

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